



自(_____) (“生效日期”)起

(_____) (广告主法律实体名称)

(_____) (广告主企业注册地址)

事由: 沃尔玛广告合作伙伴奖项

本人, (_____) (**全名**), 是(_____) (**广告主法律实体名称**) (“**广告主**”) 的正式授权代表, 广告主拥有包含(_____) (**广告活动名称**) 中的**创意内容** (“**内容**”)。本人特此授权(_____) (**合作伙伴法律实体名称**) (“**合作伙伴**”) 在其为沃尔玛广告合作伙伴奖项及相关活动的提交材料中包含该内容, 包括其中所含的广告主名称、商标和品牌徽标。此授权涵盖提名材料、评审、典礼展示、新闻稿、媒体推广、社交媒体、网站、新闻通讯、奖项集锦、内部和外部演示, 以及与合作伙伴侧可能涉及的沃尔玛广告合作伙伴奖项提交和推广直接相关的任何其他合理用途。

本人特此证明, 本人拥有完全的权利和权限代表广告主提供此授权。本授权自生效之日起生效, 并将永久完全有效, 用于在全球范围内通过现在或将来存在的任何及所有媒体推广沃尔玛广告合作伙伴奖项, 无需额外补偿、许可或通知即生效。所有其他权利均由广告主明确保留。

此致,

签名

(_____) (**签署人完整法定姓名**)

(_____) (**职务**)

(_____) (**公司**)

中文和英文版本均需签署。如中英文版本存在任何歧义或不一致之处, 应以英文版本为准。

Both the Chinese and English versions must be signed. In the event of any discrepancy or inconsistency between the Chinese and English versions, the English version shall prevail.



As of (_____) (“**Effective Date**”)

(_____) (**Advertiser Legal Entity Name**)
(_____) (**Advertiser Legal Address**)
(_____) (**Advertiser Legal Address**)

Re: Walmart Connect Partner Awards

I, (_____) (**Full Name**), am a duly authorized representative of (_____) (**Advertiser Legal Entity Name**) (“**Advertiser**”), which owns the creative content contained in the (_____) (**Title of Campaign**) (the (“**Content**”). I hereby authorize (_____) (**Partner Legal Entity Name**) (“**Partner**”) to include the Content, including Advertiser’s name, trademarks, and logos contained therein in its submission for the Walmart Connect Partner Awards and related activities. This authorization covers nomination materials, judging, ceremony displays, press releases media outreach social media, websites, newsletters, award reels, internal and external presentations and any other reasonable use directly connected to Partner’s Walmart Connect Partner Awards submission and promotion.

I hereby certify that I have the full right and authority to provide this authorization on behalf of Advertiser. This authorization is effective as of the Effective Date and will remain in full force in perpetuity for use in connection with the promotion of Walmart Connect Partner Awards in any and all media, now or hereafter devised, worldwide without additional compensation, permission, or notification and effect. All other rights are expressly reserved by Advertiser.

Sincerely,

Signature

(_____) (**Full Legal Name of Signatory**)
(_____) (**Title**)
(_____) (**Company**)